



OFFICE OF THE GOVERNOR

July 2013

Water Smart Month

Conserving water is essential to our state's future. Our state's roaring rivers and beautiful estuaries have attracted millions of people from around the world for many years. Tourists flock to California to enjoy the warm beaches of the Pacific and fish the magnificent waters of the Sierra Nevada. This precious resource is the backbone to the success of the state's economy, public health, and abundant wildlife.

July is the perfect time to increase water awareness throughout the state. The snow packs are shrinking and the state will not see its reservoirs begin to fill again until fall. Low consumption practices and technology will help keep water in the streams and lakes for all to enjoy. I invite all Californians to practice more sustainable water consumption, whether it be watering the lawn less frequently, constructing a drip irrigation system for the garden or upgrading existing systems with smart irrigation controllers.

Sincerely,


EDMUND G. BROWN JR.